



AMERICAN LEGION AUXILIARY DEPARTMENT OF NORTH DAKOTA  
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## Poppy Program Action Plan 2025-2026

The Auxiliary Poppy Program.

We have a great programs such as:

1. Little Miss Poppy (Ages 6-12): We haven't had a Little Miss Poppy forever and I think it's time we have one in ND.
2. Unit Awards: Most Outstanding Unit Poppy Program (per division).
3. Department Award: Best Department Poppy Program (per division).
4. National Poppy Day is **Friday, May 22, 2026**.
5. Promote Poppy Poster Contest and check to make sure the contest rules haven't changed.

The reasons for the Poppy program are:

- Promoting the Poppy Program helps increase revenue to continue our mission in support of our veterans.
- Educates our communities on the meaning and history of the poppy.
- Celebrates National Poppy Day® on the last Friday before Memorial Day.
- Increase the number of poppy makers in our communities.
- Encourage veterans in your community to consider assembling poppies for us.

Looking for ideas?

ALA Committee Facebook Groups are spaces on the social media network for ALA members to discuss or share about broad or narrow topics related to each committee. Groups provide an arena for organic discussion about your local programs or services and present the opportunity to cultivate brand awareness.

The ALA Poppy Program group was created for members of the American Legion Auxiliary to share ideas, projects, and information about the Poppy Program. It will also keep members updated on current information they may need to enhance their Poppy Program in their units. Feel free to post and share what you and your department will be doing each year with the Poppy Program and ask questions of your fellow members.

<https://www.facebook.com/groups/ALAPoppy>

More information on the Poppy Program can be found on: [Poppy@ALAforVeterans.org](mailto:Poppy@ALAforVeterans.org)