



AMERICAN LEGION AUXILIARY • DEPARTMENT OF NORTH DAKOTA
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September 9, 2024

Unit Membership Chairmen, Department Officers and Chairmen,

Enclosed in this mailer you will find information on the Unit Goals for 2025.

The membership team President-Elect and Membership Chairman, Candace Berg, and Department Vice President and Membership Co-Chairman, Sandy Smith, put these numbers together based on your unit's membership total achieved in 2024.

Department President, LoAnn Dick, and the National membership team consulted and agreed upon the total department '**GOAL**' in May 2024.

SAVE this document for future reference as you continue the important work to renew current members, recruit new and rejoin former members.

- Supporting our military veterans and their families is the 'mission' of our organization. Membership is just the beginning, but it is so important.
- Membership is everyone's job so enlist the assistance of your unit members to collect 2025 dues and encourage former members to come back to your unit.
- Ask members their 'why' for joining the auxiliary.
- Plan a fun activity in your community to encourage new members and former members to join your unit.
- Remember to report on your activities. Publicize your activities as part of your 'public relations' program utilizing FaceBook or other social media platforms.