



National Poppy Day® May 24, 2024

Poppy Day is celebrated in countries around the world. The American Legion Family brought National Poppy Day® to the United States by asking Congress to designate the Friday before Memorial Day, as National Poppy Day.

On the Friday before Memorial Day, wear a red poppy to honor the fallen and support the living who have worn our nation's uniform.

The red poppy is a nationally recognized symbol of sacrifice worn by Americans since World War I to honor those who served and died for our country in all wars. It reminds Americans of the sacrifices made by our veterans while protecting our freedoms.

Led by the American Legion Auxiliary, each year members of The American Legion Family distribute poppies with a request that the person receiving the flower make a donation to support the future of veterans, active-duty military personnel and their families with medical and financial needs.