Let's Rock Membership!!

Happy New Year to all Auxiliary Members,

First of all, I want to Congratulate the units that made our 90% goal by the year end of 2022. And even better yet, is a big kudo to the units that were at 100% or better by the end of the year. Units need to pat themselves on the back for a job well done!!

A friendly reminder to make sure your 990-N is filed online for your units. You can access the IRS website and follow the links to find where the 990-N needs to be filed. It takes about 10 minutes to file.

We are getting disbandment calls from units. Please look at reorganization before a disbandment step is enacted. Reorganization is much easier to do than the disbandment process. There is a procedure to follow for disbandment and it takes about a year to complete the process. Units that are struggling with no one stepping up to help with events or meetings/leadership can also look at reorganization. The steps to reorganize are easy: 1. Set a date/time for a meeting (exp. Sunday afternoon coffee meeting) 2. Send a positive letter to all the local members within driving distance suggesting the meeting to get input for the future of the Auxiliary. 3. Discussion at your meeting concerning the future of the unit as well as leadership roles. I would be more than happy to help any unit that would like some help with this process.

Communication, communication, and communication is the glue that keeps an organization together and running smoothly. How does your unit communicate with all your members? Every member is important to your Auxiliary, and they do like to be appreciated. All members need to feel that they are a part of your unit whether they are active or inactive members. All members' profile info needs to be kept up to date. The member profile info can be updated in ALAMIS (American Legion Auxiliary management system). One or Two members of a unit can request access to the ALAMIS database that is located within the national website: www.alaforveterans.org. A member can make a request to the Department office for access to ALAMIS if no one in your unit has access. One or two members can request access by sending your name, unit # and email address to the Department Secretary. The yearly access fee is \$15 per member.

Are you recruiting Junior members? Junior members are needed to keep our organization viable in the future. They are a great asset to your unit as they can attend your meetings, help with fundraising activities, help with meals, and assist with the technology that is needed to keep up with the changes and available information that is on the websites.

The unit goals are enclosed. We have some units that have no dues collected. Please do your best to get these dues up to date. We are getting lax in collecting dues timely so let us shoot for 100% by the end of February as a unit goal. There will be a national membership reminder sent out at the end of January to members that have not paid their dues so make sure to follow up on collection. Members are not members if their dues are not paid before Dec 31.

The Northwestern Division is at the top for membership dues paid this year but unfortunately North Dakota is at the bottom of the 7 Departments in the division. We need to get the percentages up so we can move up the ladder and have a good showing for the division.

Thank you to all the units for their hard work on behalf of our veterans, military, youth, and your communities. And remember to brand when you are active doing Auxiliary business,

I hope units are considering a trip to the winter conference in Minot. Our National President Vicki will be attending so a nice member turnout for her would be awesome. And there is a lot of information that is shared as well as social time to meet and greet old and new members.

Keep that membership Rock'in.....

Always be Kind,

Gloria Covert, Department President Elect and Membership Chairman

Department Website: www.ndala.org National Website: www.alaforveterans.org