

## AMERICAN LEGION AUXILIARY • DEPARTMENT OF NORTH DAKOTA Gloria Covert, Department Vice President and Membership Chairman 2021-2022 Email: vicepresident@ndala.org

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Happy New Year Auxiliary Members,

Our membership year runs from January 1 thru December 31. The membership dues need to be paid by December 31 in order to remain a member in good standing. National sends out notices in September to all our members to renew their dues. Units needs to follow up on these notices to keep their members in good standing. National will send another notice out in late January to let members that have not paid their dues by December 31 to please get their dues paid. We are appreciative to our units that are 100% by December 31.

National offers incentive awards to Units and Departments that meet specific goals. ND missed the December 7th incentive goal of 75%. We now have an incentive goal of 95% by May 27, 2022, which coincides with 2022 Poppy Day. We really are not too far off our 100% goal (report enclosed), and I am confident that our North Dakota units can reach both of these goals.

ALAMIS (American Legion Auxiliary Members Information Systems) is a resource that is not used to its full potential. ALAMIS is on the national website: <a href="www.alaforveterans.org">www.alaforveterans.org</a>. Two individuals from each unit may have access to ALAMIS. In order to get ALAMIS access, a request along with the individual's name, email address and \$10 for each person needing access should be sent to the Department Office. The Department will contact National on your behalf, and you will be contacted by National buy email with your username and password along with instructions on how to utilize ALAMIS.

Unit ALAMIS reports can be accessed to help the unit with membership. Two of the reports are paid and unpaid members report. The unpaid report can be distributed at your meeting so all members can assist the membership chairman in contacting members and collection of dues. Membership is everyone's responsibility. Address changes and status can also be updated in ALAMIS.

There are three more reports that can help with your membership. The reports are members who did not renew in 2021, members with expired membership in 2019 and former members that expired before 2018. Former members can be contacted and invited to rejoin your unit. **COMMUNICATION** is an important tool as it informs and makes individuals feel included.

Another source for members is the Legion membership roster. Ask you Post for a roster of their members , then and check out the Legion members that may not have their family members enrolled in the Auxiliary. Make a list of family members to contact and invite them to join your unit. I encourage Units to seriously consider upgrading their units resource system. If you need more information or assistance, please contact me or the Department Office.

Our organization cannot survive without members so recruiting when we can is important. Units and members are the backbone of our organization and are very much appreciated so keep up the good work that all of you do for your communities and our veterans.