



AMERICAN LEGION AUXILIARY • DEPARTMENT OF NORTH DAKOTA
Joan Buske, Department Poppy Chairman (2020-2021)
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2020-2021 American Legion Auxiliary Department of North Dakota Poppy Program Action Plan

Department of North Dakota – Joan Buske, Department Poppy Chairman

- Contact information: poppies@ndala.org.
- Please feel free to contact me at the email shown above if you have questions about the Poppy Program.

Using the image and story of the Flanders Field poppy to educate people about the sacrifices of our military service members helps us raise awareness of the Legion Family and links us to our mission in the eyes of the public which relates to Goal 5 of the American Legion Centennial Strategic Plan. More information about the Poppy can be found on the Poppy committee page on the National website: alaforveterans.org

Local American Legion units shall sponsor contests in local schools. If your school does not conduct activities related to poppies, other youth groups, including junior members, may participate under the direct supervision of the unit.

Due to concern surrounding the COVID-19 pandemic, units may need to rethink how the local poppy poster contest can be promoted. Call your local schools to inquire how they might be able to promote this in the classrooms and to students at home. When the posters are completed, ask that a picture of the artwork be submitted via email as a **(jpg)** image to you for judging and then forward your winning poster/posters to me at the email address below:

- Poppy Chairman – poppies@ndala.org

Other ideas to celebrate and promote the “Poppy” are distributing a bookmark or coloring book. These items can be downloaded from the National Website at: www.alaforveterans.org under the “Members Only” tab.

Joan Buske, Department Poppy Chairman

Enclosed:

- SAMPLE of the Flanders Field Bookmark, American Legion Auxiliary coloring book (both downloadable from the National Website.
- Poppy related items may be purchased from ‘Flag and Emblem Sales’.
- See the Poppy Poster Contest Cover Sheet and Poppy Poster Requirements for further instructions.

POPPY POSTER CONTEST

Deadline for completion/submission of Poppy Posters is:

May 20, 2021

POPPY POSTER CONTEST RULES

Local American Legion units shall sponsor contests in local schools. If your school does not conduct activities related to poppies, other youth groups, including junior members, may participate under the direct supervision of the unit.

Contest Classes

Class I: Grades 2 and 3

Class II: Grades 4 and 5

Class III: Grades 6 and 7

Class IV: Grades 8 and 9

Class V: Grades 10 and 11

Class VI: Grades 12

Class VII: Students with Special needs defined as:

- Those in special education classes
- A student recommended for special education classes, but who has not been admitted due to a waiting list or other factors.
- A child identified as having a disability, but not in a special education class due to lack of facilities. Identification contingent upon discretion of school officials.

Poppy Poster Requirements

1. Each poster shall have a fitting slogan not to exceed ten (10) words. Articles 'a', 'and', 'an', 'the', are not to be counted as words. The words 'buddy' and 'buy' cannot be used.
2. The words 'American Legion Auxiliar' must be used in the design of the poster and will not be counted in the 10-word count.
3. Each poster must include a picture of the red Flanders Field Poppy.
4. The poster shall be on 11x14 poster board. (Drawing paper will not be accepted).
5. The United States flag may be used as long as there are no infractions of the flag code.
6. Poster will be judged using the following criteria:
7. 50% - poste appeal (layout, message, originality)
8. 40% - artistic ability (design and color)
9. 10% - neatness
10. Median used shall be watercolors, crayons, powder or oil pain, handmade paper cutouts, ink or textures, acrylics, pencils, and markers.
11. Written in ink on the back of the poster (not attached) shall be the class in which the entry submitted, the name, address, age, and grade of the contestant and the name of the Department.
12. Submission become property of the American Legion Auxiliary. Through submission of artwork, contestants and their legal guardians' grant non-exclusive reproduction and publication rights to the works submitted and agree to have their names and artwork published for commercial use without additional compensation or permission.
13. The post shall be the work of only one individual.
14. The label 'in Memoriam' from the veterans-made poppy may not be used.

15. The Department shall determine the closing date of the Unit Contest. The deadline for submission to the Department Poppy Chairman is: **May 20, 2021**.

Poppy Poster Contest Judging and Awards

1. Each Department shall establish its own procedure for judging.
2. A citation will be given for the most outstanding poster in each classification within the five divisions.
3. Unit members should follow deadlines and process set by the Department. All Department of North Dakota entries are due to the Northwest Division Chairman by June 1, 2021.
4. While ALA representatives will do their best to return all posters, it is not guaranteed. It is recommended that participants take a picture or scan their poster for their own records.
5. Submissions become property of the American Legion Auxiliary. Through submission of artwork, contestants and their legal guardians grant nonexclusive reproduction and publication rights to the works submitted and agree to have their names and artwork published for commercial use without additional compensation or permission.